



Summer Business Institute: (Rising Juniors and Seniors)

- Explore your **selected** Career Academy through a real-world, authentic business challenge
- Experience business mentorship and work-site visits
- Enjoy friendship and fun with fellow academy members

Dates: July 12 - August 5, 2021 (16 days); Monday - Thursday, 9:00 a.m. - 2:30 p.m.

Academic/Leadership: Credit recovery, credit advancement, or youth and leadership development.

Career Development: Business-driven real-world challenge that will involve teamwork, problem-solving, collaboration, research, design/proposal, and presentation to business panel. Great for future employment or college application.

Registration: Student and parent must sign the Extended Learning field trip form.

Prizes and Giveaways: Regular student attendance will result in rewards and prizes.

Attention: Rising Juniors and Seniors,

ACADEMIES OF HAMPTON
**2021 SUMMER
BUSINESS INSTITUTE**
REAL-WORLD BUSINESS CHALLENGE
JULY 12 - AUGUST 5, 2021

- Academy-related Challenge
- Business Engagement and Mentoring
- Credit Recovery or Advancement
- Youth and Leadership Development

- **Four High Schools**
- **Fourteen Academies**
- **Fourteen Local Businesses**

No Fees:
Free transportation (Zoned School),
breakfast, and lunch





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<p>The Governor's Health Sciences Academy (GHS)</p> <p>Business Partner Professional Technical Learning Center, LLC</p> <p>"Vaccination Nation" The Challenge: How can millennials (23-38) be informed and empowered regarding the facts of the COVID-19 vaccination in order to ease their fears?</p>	<p>Academy of Law and Public Safety (ALPS)</p> <p>Business Partner Hampton Police Department</p> <p>"Crime Files" The Challenge: Explore community resources and "Best Practices" to propose the most effective approach for educating Hampton citizens about the recent rise in vehicle thefts and how to protect their property from potential crime.</p>	<p>Transportation, Analytics, Information and Logistics Academy</p> <p>Business Partner VDOT</p> <p>"Drone Soar" The Challenge: How can technology be utilized to evaluate potential locations for electric vehicle charging stations?</p>	<p>Academy of Media Arts and Design</p> <p>Business Partner City of Hampton Economic Development</p> <p>"MAD about Business" The Challenge: How can media be utilized to spotlight opportunities available to young entrepreneurs in Hampton Roads.</p>
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* Students can only participate in the challenge for their 2021-2022 selected Academy.



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<p>Academy of Architecture, Environment, and Engineering</p> <p>Business Partner VDOT</p> <p>"Drone Soar" The Challenge: How can technology be utilized to evaluate potential locations for electric vehicle charging stations?</p>	<p>Academy of Teaching, Education, and Learning</p> <p>Business Partner Downtown Hampton Child Development Center</p> <p>"The Little Genius" The Challenge: Design exciting and creative science activities to be integrated into the pre-k "Creative Curriculum"</p>	<p>Academy of Entrepreneurship and Information Design</p> <p>Business Partner Gather</p> <p>"Collaborate to Make It!" The Challenge: Design an entrepreneur and innovation center, using a co-working hub concept, to stimulate small business opportunities for young adults.</p>	<p>On Stage: Performing Arts Academy</p> <p>Business Partner Rainbow Puppets</p> <p>The Challenge: Create an adaptive performance and puppetry design for the story Jack and the Beanstalk.</p>
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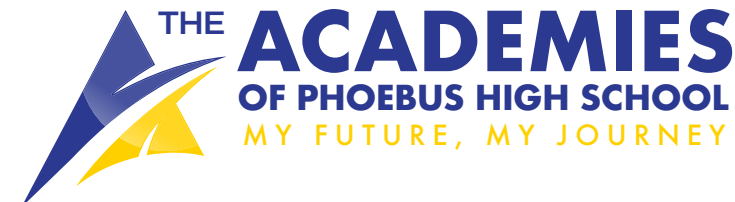
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<p>Academy of Technology and Engineering</p> <p>Business Partner ECPI, Spectrum</p> <p>"Breathe Easy" The Challenge: Engineer a prototype that transforms a manual resuscitator into a functional low cost ventilator.</p>	<p>Academy of Health, Human, and Financial Services</p> <p>Business Partners Versability</p> <p>"On My Own, Earning My Way" The Challenge: Design a recruitment and employment model for Versability targeting HCS students' with disabilities (18-21).</p>	<p>The Maritime Academy</p> <p>Business Partner Youth Sailing</p> <p>"Shore to Sail" The Challenge: Upon learning basic water safety and sail boat skills and techniques, Maritime students will propose a Youth Sailing Cadet program.</p>
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<p>Academy of Cybersecurity, Engineering, and Robotics</p> <p>Business Partner ECPI, Spectrum</p> <p>"Breathe Easy" The Challenge: Engineer a prototype that transforms a manual resuscitator into a functional low cost ventilator.</p>	<p>Academy of Hospitality and Tourism</p> <p>Business Partner Sinful Treats</p> <p>"Turn up the Heat" The Challenge: Create a social media campaign that effectively promotes a new, creative bakery item.</p>	<p>Academy of Digital Video Production</p> <p>Business Partners SKY-4 TV</p> <p>"A Brand New Story" The Challenge: Create and showcase a media advertisement approach that uncovers the magic behind a successful business in today's environment.</p>
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